

ZOOM COMMUNICATIONS PARTNERS WITH TRAPP CONNECT TO OFFER ULTRA-RELIABLE INTERNET SERVICE

Unique blended-bandwidth solution appeals to healthcare, e-commerce, legal, financial, hospitality and education markets

Scottsdale, AZ. – June 19, 2014 – Scottsdale-based Trapp Connect, trappconnect.com, today announced that Zoom Communications, www.zoomcommunications.biz, an independent telecom solutions broker, has signed Trapp Connect as a strategic partner to offer blended-bandwidth Internet. The agreement brings together Zoom Communications' telecom consulting expertise and Trapp Connect's affordable, ultra-reliable, BGP Internet service for business. Through the agreement, Trapp Connect gains access to Zoom Communications' customers while Zoom Communications acquires new services to market to clients.

"We are delighted to partner with Zoom Communications to expand the availability of our blended-bandwidth Internet service," stated Cody Engilman, vice president of sales, Trapp Corp. "Trapp Connect provides a solution which was previously only available in data centers for business customers who can't afford to have down time."

Trapp Connect leverages its carrier-class network architecture, advanced data security, and a blend of top IP carriers to reduce latency and make possible a 100% uptime guarantee. Fast, reliable, and redundant service from Trapp Connect gives business customers the flexibility to withstand carrier outages or performance problems by automatically adapting to changes in the Internet.

"As an eight-year telecom consultant representing over 100+ providers worldwide, we have access to an overwhelming amount of information regarding carriers and their new products," related Nick Mulholland, president and CEO, Zoom Communications. "There is no other company that I know of offering a service like this."

Based on pricing, the Trapp Connect blended-bandwidth solution makes sense for any organization that requires 30 mbps and above dedicated bandwidth. The 100% network uptime guarantee is likely to appeal to the healthcare, e-commerce, legal, financial, hospitality and education markets, among other segments.

"Trapp Connect is a fantastic addition to Zoom's robust carrier portfolio," stated Mulholland. "This relationship will help Zoom solidify itself as a forward thinking, solutions-driven agency dedicated to representing the best available solution no matter what the client's technology needs may be."

About Zoom Communications

Tempe, AZ-based Zoom Communications is an independent telecom solutions consultant and broker with strategic partnerships and access to every major telecom carrier. Our customers prefer Zoom's unbiased and objective approach over working with direct agents. Customers never pay more by working through Zoom and WE (Not just a customer care team) support our customers throughout the life of the contract. To learn more about Zoom solutions for customers and referral partners visit www.zoomcommunications.biz

About Trapp Connect

Trapp Connect, a division of Trapp Corp, brings improved Internet reliability, performance and security to companies around the world. Customers enjoy easy-to-manage, constant Internet connectivity and mind-blowing 24/7 support and monitoring from an experienced US-based team with a level of technical expertise that is above the typical ISP or data center. Learn more at trappconnect.com, or call 1-877-903-1670.

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